



# Client Case Study

## Content & Experience Cloud Service

**BIAS designed and implemented Content and Experience cloud service for RTD to migrate several cold fusion and static HTML based websites to a common and modern platform, the Oracle PaaS Cloud.**

### Business Situation

- Static websites built in HTML and/or Cold Fusion
- Outdated website development, not following RTD look and feel
- Websites lack modernization
- Each website containing non-structured content
- Need for a common and collaborative platform

### BIAS Solution

- Assisted with the selection of Content and Experience Cloud Service
- Designed and developed the Heath and Fitness website per RTD approved branding, look and feel
- Migrated and trained RTD development team

### Results

- Created a common cloud based platform for RTD to migrated several standalone old websites
- The new platform offers not only website development, but also content management for content publishing and collaboration
- The time to develop and publishing website is reduced by 50% plus